



# How to order a CARICATURE from Point of Design

Caricatures are meant to be gifts that are full of fun and humour, so I try to make the process as easy as possible for you. Point Of Design is a one man show. My name is Michael West, and I sign all of my caricatures with Westie.

The most important thing I need is a recent, clear, colour, close-up photo of the person (or persons), preferably smiling. No hats or sunglasses please, and selfies are rarely good enough. ***I will need to know the person's correct eye colour because most photos, unless they are professional studio shots, don't display correct eye colour.*** If you want an accurate representation of extras like cars, motorcycles, trucks, tractors, clothes or pets included, then I will need photos of those as well.

***Photos must be high resolution and sent via email as jpeg attachments to westie@pointofdesign.com.au***

Every caricature is ***totally original***. I do not use templates, and I do not repeat artwork from previous drawings. Once I have all of the photos and information I will send you a pencil sketch which can be altered as necessary.

Once the pencil sketch is given the green light I add ink and colour. and then send you a colour proof before finalising the artwork. Apart from the original pencil sketch, all of my artwork is digital.

I use the latest Adobe software, either Photoshop or Illustrator or a combination of both, and a Wacom drawing tablet. All of my caricatures are A3 in size, and are printed on quality 300gsm photographic paper. If you need the drawing to be a different size, please let me know and I should be able to arrange it for you. I can also email the high resolution digital file to you, and you can reprint it as often as you want, or use it on your Facebook page or Website.

I prefer 10-14 days notice, but if you need it urgently, please let me know, and I'll do my best to get it done for you. On completion of the final colour version I will send you my bank account details for payment.

By referring to examples of caricatures on my Facebook page [www.facebook.com/pointofdesignaustralia](http://www.facebook.com/pointofdesignaustralia) you may be able to get some ideas for your caricature.

Prices as of July 1, 2020:

- One person \$220
- Two People \$320
- Three people \$370
- Four people \$420
- Larger groups subject to quote

*Allow \$10 postage to most areas of Australia*

Mobile: 0410 481 192

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Email: [westie@pointofdesign.com.au](mailto:westie@pointofdesign.com.au)

Facebook: [facebook.com/pointofdesignaustralia](http://facebook.com/pointofdesignaustralia)



This is an example of a poor reference photo for a caricature. It is 'fuzzy'. There is obviously a lot more detail in the person's face but enlarging the photo will NOT provide me with more detail

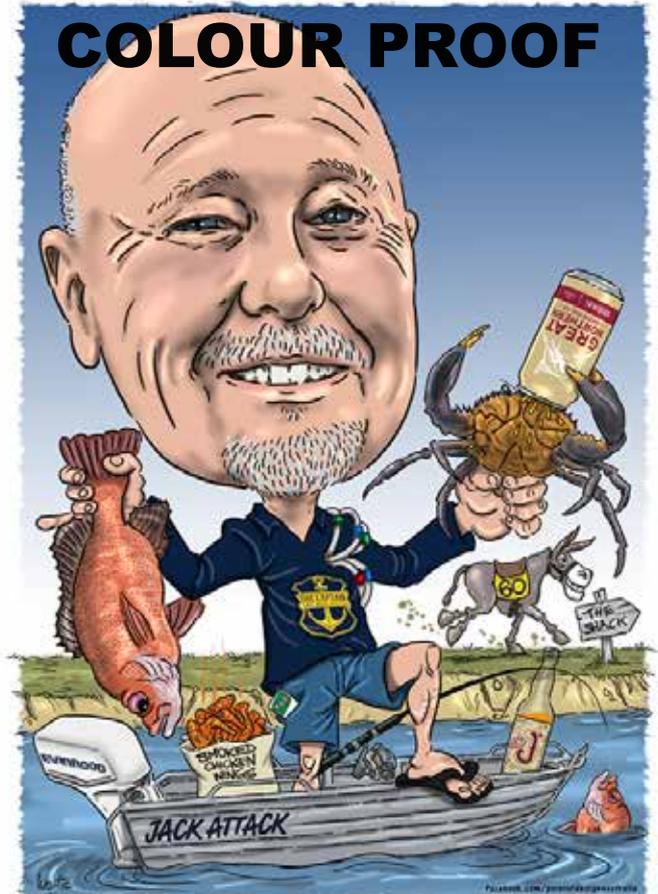


This is an example of an excellent reference photo for a caricature. I can clearly see the detail in the person's face.

## PENCIL SKETCH



## COLOUR PROOF



I will send you a pencil sketch based on the photos and information that you send me. It is at the pencil sketch stage that you can add, delete or change things and ask for specific colours. I will then send you a colour proof. Only minor changes can be made at the colour proof stage without incurring extra charges.